

# STEFAN RITSON

## SENIOR GRAPHIC DESIGNER

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I am a senior graphic designer with with over a decade of experience creating artwork for a wide variety of clients. Self driven with a keen eye for detail and a passion for clear communicative design, I produce high quality deliverables and excel in collaborative environments. My communication and time management skills make me a valuable asset to any team.

### EXPERIENCE

#### NET\*

CREATIVE DIRECTOR, SENIOR GRAPHIC DESIGNER  
NOV 2012 - PRESENT

I currently hold this position and work remotely from my home in Vancouver. I am responsible for everything visual that the company does, from designing websites, print layouts, branding and packaging projects. I deal with clients of all backgrounds daily and communicate very well via a number of methods from emails, zoom and phone calls. I like to ensure that the customer is happy, regardless of the size of job we are completing for them. Our company has grown based on the way we do business and how we deal with our clients and it is something I am very proud of. Having worked remotely for most of my time with Net\* I have demonstrated my ability to work solo and utilise technology for collaboration on projects when needed.

#### LULULEMON

GRAPHIC DESIGNER - STORE DESIGN & SUPPORT (CONTRACT)  
OCT 2022 - JUL 2023

I have worked on two projects for pop up stores for Lululemon within their Agile Projects department. Responsible for a co-branding exercise between Lululemon and a US college where I was responsible from taking the project from concept to final artwork. This included large window displays as well as internal store design and signage. Supporting their department end-to-end on each project, I have now helped design a pop up store at both USC in Los Angeles and Penn State University in Pennsylvania, opening December 2022 and January 2023 respectively. These projects were completed remotely with regular zoom check-ins with other members of the team for design approval and implementation.

#### FREELANCE GRAPHIC DESIGNER

GRAPHIC DESIGNER - PACKAGING & BRANDING  
APR 2016 - PRESENT

Since moving to Canada in 2016 I have taken on several projects on a freelance basis. Though freelancing has never been my focus, occasionally a project comes along that is just too exciting to pass up. I have always had a passion for branding and packaging and have enjoyed working with some great companies of varying size here in Vancouver as well as in the US. Examples can be seen in my online portfolio.

#### DARKEJONES

GRAPHIC DESIGNER  
OCT 2010 - OCT 2013

I started working for this company as a junior designer just a year after graduating. I was offered a four week trial with the possibility of a job at the end of the four weeks. Just two weeks after I started, I won them a pitch with a client and they offered me a permanent position. I worked for them for 3 years, and during that time I worked on a number of projects from small start up businesses to large national companies such as, Homebase, B&Q and Fiskars. The projects ranged from brand identity and packaging and print production during my time with them. I enjoyed working with this small team of creative individuals and learned a lot from my time with the company.

### EDUCATION

**BA HONS  
GRAPHIC DESIGN**  
2007 - 2009

Degree in Graphic Design with Honours from the University of Cumbria.

**FOUNDATION DIPLOMA  
IN ART & DESIGN**  
2005 - 2006

General study of all arts including an indepth study specialising in Graphic Design.

### SOFTWARE

I am proficient in the following programs:

Adobe Illustrator  
Adobe Photoshop  
Adobe In Design

Microsoft Office  
(Word, Excel, Powerpoint)  
Microsoft Sharepoint

I also have a good understanding of the following:

Wordpress, HTML, Adobe XD, Figma

### PERSONAL INFORMATION

**FROM:** BIRMINGHAM, UNITED KINGDOM  
**LIVES IN:** VANCOUVER, CANADA

I moved to Canada in 2016 and fell in love with Vancouver. I spent a year travelling across Canada before returning to Vancouver in December 2017. I became a Citizen in 2022. I live in East Van with my 10 year old greyhound, Shadow.

#### HOBBIES & INTERESTS:

Travel, cycling, packaging, branding, jeeps, dogs & hiking, just to name a few.

